Gilpin county

Small towns, high stakes

Ian, Zewei, Phil
Gilpin County

- Established in 1861
- Population of 5,828
- Central City, Black Hawk, Rollinsville
History

- Gilpin County was a rugged mining town until the mid-1980s
- End of mining
- Legalization of gambling
John H. Gregory made the first gold discovery in Gilpin County in the fall of 1858

Pulling out more $9 million worth of lode gold by 1867

(quartz veins)
Mining

- A major toll on the landscape
  - Deforestation
  - Stream pollution
- Severe environmental effects
  - Usage of volatile mining chemicals
- Superfund site
  - Achieved designation from EPA in 1983
Legalization of Gambling

- In 1990, a statewide ballot initiative passed which legalized limited-stakes gambling in Black Hawk and Central City
  - Meant to serve as a driver for Gilpin and Teller
Russell Gulch gets surveyed

John Scarfie, Gilpin County. The Gilpin County Board of County Commissioners approved contract awards for archeological and structural surveys of Russell Gulch.

Local bears search for dinner

Barbara Lawlor, Golden Gate Canyon. On Wednesday, Sept. 19, 2018, the Gilpin County Sheriff’s Office and the Golden Gate Canyon State Park

King puts touchdown on scoreboard

Barbara Lawlor, Gilpin County. As a young, inexperienced Gilpin High School Eagle football team struggles to put points on the scoreboard and
Base Analysis

● Tourism accounts for 80% of base employment
  ○ 97% of all those jobs are in resort tourism

● Remaining noteworthy sources are indirectly related to gambling
  ○ Taxation, construction
Base Industry Employment

<table>
<thead>
<tr>
<th>Regional</th>
<th>3.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traditional</td>
<td>1.9%</td>
</tr>
<tr>
<td>Tourism</td>
<td>94.5%</td>
</tr>
</tbody>
</table>
Base Analysis: Comparison

• Teller county  
  – 21% of jobs in tourism versus 81%

• Large difference in LRS, and consequently, commuters  
  – Topographical differences

• Gilpin has a larger multiplier  
  – But this obscures more relevant information...
Assets

- Land
  - 54% public lands
    • BLM, State lands, national forest
- Property Tax
  - Low, <$800
- Demographics
  - Self-selection for high altitude lifestyle
Gilpin County 2018

[Image: A graph showing demographic data for various generations in Gilpin County for the year 2018.]
Resiliency

- Post-dotcom environment was unintuitively calm
- WS stagnant until 2008
- Encouraging gains to proprietorship
Resiliency

Employment: Wage/Salary and Proprietors

- Gilpin WS
- Gilpin P
- Moffat WS
- Moffat P
Resiliency

• Long slump in income per capita growth following 2001, with a sharp uptick in starting in 2004
• Long decline in growth following 2008, returning to pre-recession levels only quite recently
Resiliency

Change in Income per Capita (Index=100, 2001)

Year

US
CO
Gilpin
Resiliency: Artificial Comparative Advantage

- Base driver is dependent upon an artificial scarcity of gaming establishments
  - Base is dependent upon continual lobbying efforts of the Colorado Gaming Association
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Farahi</td>
<td>President</td>
<td>David Farahi is the Chief Operating Officer of Monarch Casino &amp; Resort, Inc. in Black Hawk.</td>
</tr>
<tr>
<td>Mickey Rosenbaum</td>
<td>Vice President</td>
<td>Mickey Rosenbaum is the Vice President and General Manager of Century Casino in Central City.</td>
</tr>
<tr>
<td>Sean Demeule</td>
<td>Secretary-Treasurer</td>
<td>Sean Demeule is the Vice President and General Manager for Ameristar Casino Black Hawk.</td>
</tr>
<tr>
<td>Steve Roark</td>
<td>Immediate Past President</td>
<td>Steve Roark is Chief Executive Officer for Jacobs Entertainment, which owns the Lodge and Gilpin Casinos in Black Hawk.</td>
</tr>
</tbody>
</table>
Services & Benefits

The CGA has proudly provided the following benefits to its member casinos and associates since 1994:

- Successfully defeated several statewide initiatives to expand gambling in Colorado outside of the three towns of Central City, Black Hawk and Cripple Creek.
- Successful in defeating legislation over the last six years to expand gambling to the major metropolitan areas by placing slot-type devices at Front Range horse and dog tracks.
GILPIN COUNTY

CGA

Is this CAPITALISM?
<table>
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<tr>
<th>2016 Goal</th>
<th>2017 Aspiration</th>
<th>2017 Goal</th>
</tr>
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<tr>
<td>Aggressively explore additional cell phone and broadband service opportunities.</td>
<td>Ensure all County residents and businesses have adequate access to cell phone and broadband service.</td>
<td>Complete Gilpin / Clear Creek BroadBand survey. Implement those survey recommendations that are financially possible and achievable before the end of the year.</td>
</tr>
<tr>
<td>Develop maintenance and replacement plans for buildings, equipment, computers, vehicles and election equipment.</td>
<td>Create and manage to a County-wide Capital Improvement Plan.</td>
<td>Solicit DD/OO for a “wish list” of big ticket items. Inventory fleet, including expected useful life span. Cost out replacement items. Prioritize entire list and begin process of “timelining” replacements.</td>
</tr>
<tr>
<td>Explore options for primary health care services or transportation to health care for residents.</td>
<td>Facilitate access to high quality, affordable health care for all Gilpin County residents.</td>
<td>Analyze Gilpin Connect effectiveness: total number of trips, total number of riders, breakdown by destination, demographic information as available. Consider recommendation for service enhancements, if necessary.</td>
</tr>
<tr>
<td>Support Emergency Management and work on subdivision evacuation plans.</td>
<td>Ensure all County residents know what to do in the event of an emergency.</td>
<td>Work with County Emergency Preparedness Director to complete at least one “template” subdivision evacuation plan.</td>
</tr>
<tr>
<td>Explore alternative energy options including solar, wind, and hybrid vehicles. Work to reduce the County’s carbon footprint and increase county building recycling.</td>
<td>Minimize Gilpin County’s impact on global climate change.</td>
<td>Refine placement of appropriate recycling bins in every County facility. Create County policy that mandates purchase of P2EV or alternative fuel fleet and other alternative energy solutions, when practicable, as part of the 2018 budget process.</td>
</tr>
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Conclusion

• More LRS
  – First-mover problem between commuters and housing development
  – In first-mover situation, government needs to grease the wheels
  – Considered, but infeasible per county commissioner

• Diversify tourism base
  – Utilize topography, public lands